SOME THINGS ONLY MAKE SENSE FROM THE SIDE.

TWO VERSIONS

OF EVENTS.
BOTH SINCERE.

LO

(you only ever see part of it)

WHY ARE PEOPLE LIKE THAT?

NOBODY HATES A MIRROR MORE THAN A HYPOCRITE.

↑ STICK ON A MIRROR. IT READS THE RIGHT WAY ROUND TO WHOEVER'S LOOKING.

HAVE I DONE THAT?

✂ Cut along the middle. Stick the halves apart.

[the part they left out]

according to whom?

CLEAR VINYL · STICK OVER ANY CLAIM

[1] Terms, conditions and somebody else's money apply.

1

Put the ' after any public claim. Put the footnote nearby.

I'M SO HAPPY FOR YOU.

FRONT

(I'm not.)

PRINTED ON THE BACKING · ONLY SEEN WHEN PEELED

BACK

this space intentionally left out. — sidelong.uk

SEALED

THE OFFICIAL VERSION

If peeled, the story changes.

VOID
VOID

*see the other version